



PRESS RELEASE  
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Contact:

Mr. Patrick B. Miles, Sr. - MBA  
Vice President, Chief Operating Officer  
NetServe Systems, Inc.  
1360 Reynolds Ave. Suite 120  
Irvine, CA 92614  
Phone: (949) 752-6788  
www.NetServeSystems.net  
info@ NetServeSystems.net

**NetServe Systems, Inc. wins the prestigious 2010 Supplier of the Year Award given by the National Minority Business Development Council, Southern California Region**

IRVINE, CA — August, 2010 — The 2010 Supplier of the Year Awards Luncheon, sponsored by the Southern California Region of the National Minority Business Development Council (SCMBDC), was held on July 8, 2010, at the OMNI Los Angeles Hotel. One by one, the nominees made their way through the large ballroom, on the red carpet and onto the stage until all 40-plus award nominees were introduced and recognized. But it would be another hour before awards were presented to the four, 1<sup>st</sup> place finishers.

This year, 42 top-performing, SCMBDC-certified Minority Business Enterprises (MBEs) nominated by 16 corporations competed for the award in four categories, based on gross annual sales of less than \$1 million (Class I), between \$1 million and \$10 million (Class II), between \$10 million and \$50 million (Class III), and \$50 million or greater (Class IV).

One award is presented in each class and MBEs are judged on demonstrated growth and development; employment and job creation, consistent high quality operations and business performance, products / services; use of and assistance to other MBEs, and more.



Mr. Abdi Ahmed – President and CTO  
Accepting the 2010 SOTY Award

This year's Supplier of the Year Award winner (Class II) is NetServe Systems, Inc., located in Irvine, California. Nominated by the Honda Motor Company, this is NetServe's very first Supplier of the Year nomination and we are extremely grateful for receiving this very prestigious honor. Along with the SOTY Award, NetServe also received a trip for two to the National Minority Supplier Development Council's (NMSDC) annual conference in Miami Beach, Florida, in October 2010, courtesy of Kaiser Permanente and American Airlines.

*"This award represents a significant accomplishment in our business partnership and technical collaboration with Honda and our numerous highly satisfied customers,"* said Abdi Ahmed, President and Chief Technology Officer of NetServe. *"We believe that a strong business partnership, with each of our clients, is the key to our success."*

#### **About NETSERVE SYSTEMS, INC.**

NetServe is an award-winning African American-owned, MBE-Certified high-tech consulting firm located in Irvine, CA, the hub of Orange County's Silicon Valley. NetServe specializes in providing its clients with on and off site Network Management, Software Development, Technical Support, Web Design / Development, User Training, and Project Management. NetServe Systems is in the business of saving costs for clients, small and large, by streamlining IT services and by implementing state-of-the-art technical solutions.

NetServe Systems is the proud recipient of the following distinguished awards:

- 2006 Small Business of the Year Award by California Small Business Association (CSBA)
- 2007 African American Business of the Year by Greater Los Angeles African American Chamber of Commerce (GLAAAC)
- 2008 Orange County Small Business of the Year by Orange County Black Chamber of Commerce
- 2008 Excellence in Entrepreneurship Award runner-up by Orange County Business Journal
- 2008 Presidential Award from 100 Black Men of America, Orange County Chapter
- 2010 Supplier of the Year by National Minority Business Development Council, Southern California Region – *Nominated by the Honda Motor Company*

For information: [www.NetserveSystems.net](http://www.NetserveSystems.net) or

Contact: [info@NetServeSystems.net](mailto:info@NetServeSystems.net)

Phone: (949) 752-6788